



emilyzier.com
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Designer, Art Director. Captivating designs for web, social & apps.

EXPERIENCE

Freelance Graphic Designer
Half Past Rainbow LLC
Est. 2017 | New York, USA
Founder & Creative Director

Art Director
MaaMa
2016 - 2017 | Istanbul, Turkey
CLIENTS: One Istanbul, Setur, Turkey Home (Turkish Ministry of Culture and Tourism), Vodafone, Zer (Koç Holding)

Art Director
Bebek Istanbul
2015 - 2016 | Istanbul, Turkey
CLIENTS: AbbVie Pharmaceutical, Atakule GYO, CarrefourSA, NG Residence, Miamai Butik Hotel, Özyeğin University

Graphic & Web Designer
Words and Pictures Creative Service
2013 - 2015 | New Jersey, USA
CLIENTS: BMW Financial Services, Mini, Sony, Sony Digital Paper, Sony Rewards, Wyndham Worldwide

Designer
Pow Interactive
2013 | New York, USA
CLIENT: Morgan Stanley

Interactive Designer
atLarge Inc.
2011 - 2013 | Florida, USA
CLIENTS: ActionQuest, All Children's Hospital, Sun Hydraulics, VETCO Pet Clinics, Visit Sarasota County (FL)

EDUCATION

Pratt Institute
BFA, Communications Design: Advertising & Art Direction
2006 - 2010 | New York, USA

INDUSTRIES

Automotive, Education, Entertainment, Financial Services, Hospitality, Real Estate, Travel & Tourism, Wellness & Fitness

SPECIALTIES

Advertising, Branding, Campaign Concepting, Design Strategy, Digital Marketing, Social Media, Web Design