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# Creative, Strategist, Graphic Designer & Art Director.

#### **EXPERIENCE**

Creative Director & Founder Half Past Rainbow LLC 2016 - Present | New York, USA

Art Director
The Business Year
2017 - 2020 | Istanbul, Turkey
In-house design department

# Art Director MaaMa

2016 - 2017 | Istanbul, Turkey

CLIENTS: Koç Holding, Setur, Setur Select, Turkish Ministry of Culture and Tourism, Vodafone,

## Art Director Bebek Istanbul

2015 - 2016 | Istanbul, Turkey

CLIENTS: AbbVie Pharmaceutical, Atakule GYO, CarrefourSA, Miamai Butik Otel, NG Kütahya Seramik Grubu, Özyeğin University

# Graphic & Web Designer Words and Pictures Creative Service 2013 - 2015 | New Jersey, USA

CLIENTS: BMW Financial Services, Mini, Sony, Sony Digital Paper, Sony Rewards, Wyndham Worldwide

# Designer Pow Interactive 2013 | New York, USA CLIENT: Morgan Stanley

Interactive Designer atLarge Inc. 2011 - 2013 | Florida, USA

CLIENTS: ActionQuest, All Children's Hospital, Sun Hydraulics, VETCO Pet Clinics, Visit Sarasota County (FL)

#### **EDUCATION**

Pratt Institute BFA, Communications Design: Advertising & Art Direction 2006 - 2010 | New York, USA

#### **INDUSTRIES**

Automotive, Education, Entertainment, Financial Services, Hospitality, Real Estate, Travel & Tourism, Wellness & Fitness

#### **SPECIALTIES**

Advertising, Branding, Campaign Concepting, Data Visualization, Design Strategy, Digital Marketing, Editorial Design, Print Layout

### Graphic Design Intern AdGals

2010 - 2011 | Florida, USA

CLIENTS: The Woman's Group OB/GYN, Vein911

# Marketing Intern ROBRADY design 2010 - 2011 | Florida, USA

CLIENT: Ziivaa

# Creative Intern FisherMears Associates 2009 | New York, USA

CLIENTS: Bethel Woods Center for the Arts, Crystal Run Healthcare, Sullivan County Visitors Association (NY), Villa Roma Resort